



# Meetings, Team Building & Events

At Church Farm Ardeley & Aldenham Country Park

Great Value : Green Alternatives : Local Community Venues

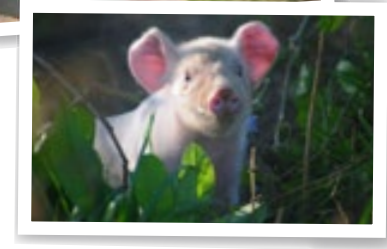


Since 1987 MotivAction has helped over 2,000 organisations deliver 20,000 events in the UK and across the world. Whatever your budget, our approach is to listen to understand, create with you and aim to exceed expectations.

We are an independent, Hertfordshire based company, with a core creative team based in wild surroundings at Church Farm. In 2008, MotivAction's founders started two community interest companies, Church Farm Ardeley and Aldenham Country Park. This brochure details events, conferences, meetings, team-building days, learning experiences, volunteering projects and family celebrations that can be held at either venue.

Please contact us for help and ideas, be it for an event at one of our own venues, or a UK or overseas venue of your choice.

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## Introduction



Church Farm Ardeley and Aldenham Country Park are community interest, not for profit social enterprises, set up to benefit people, enhance wildlife and show enterprise can be leveraged to create social benefits and community good.

Less than an hour from London, our venues are situated in delightful rural Hertfordshire, providing natural settings for learning programmes, leadership development, implicit team bonding, celebrations and fun events.

We have meeting rooms on site, plus a range of accommodation options including wooden cabins, camping from basic to luxury to local 5\* hotels.





# Church Farm Ardeley, Stevenage, Herts



## Conferences & Meetings

Rustic charm, well equipped venue with audio-visual and computer-aided presentation facilities. Available for breakfast, half day and full day meetings, the converted "Sow Yard" room can be set up theatre style to comfortably seat 70 or can accommodate 40 for round-table discussions.

Come for breakfast, half day or full day meetings.

From Field to Fork, our country dining options include the Farm Café, The Jolly Waggoner Pub or al fresco BBQ's on the farm.

## Onsite Facilities

- Meeting & Events Room for up to 70 delegates
- Breakout Rooms & Smaller Meeting Spaces
- Quirky Dining Areas : Farm Café & Village Pub
- On site Accommodation - 22 Wooden Cabins
- Acres of Outdoor Events Space for Teambuilding Activities, Parties, Family Days and Glamping





# Aldenham Country Park, Elstree, Herts



## Conferences & Meetings

Clear your head: escape the office for important decisions and business meetings.

Our charming wooden cabins accommodate up to 30 people theatre style, whilst our gazebos and marquees located in the park, provide a perfect backdrop for country dining. Our events areas can cater for all manner of events.



## Onsite Facilities

- Meeting & Events Cabins for up to 20 delegates
- Breakout Rooms & Smaller Meeting Spaces
- Farm Café
- On site Accommodation - 3 Wooden Cabins
- Acres of Outdoor Events Space for Teambuilding Activities, Parties, Family Days and Glamping



## Conference on the wild side

### Innovative & Unusual

Break with tradition and hold your next company conference under canvas. Our quirky, sustainable venues, will get people talking, spark innovation and makes your event absolutely special.

Our wooden cabins are ideal for smaller, more intimate business meetings.





# Away Days, Team Building & Experiential Learning

## Experiential & Creative Learning

At Church Farm Ardeley and Aldenham Country Park, we are able to offer a wide range of innovative, creative and enjoyable team events.

These events can be organised as standalone activities or as part of a conference or learning programme.

Each event can act as a basis for explicit facilitated learning; you might want to use your own in-house facilitators, or use our team of experts.

We help you build teams and improve cross-team co-operation to create unified organisations.

Team building is achieved through fun rather than adversity, through creative challenges rather than the arduous and strenuous.





# Away Days, Team Building & Experiential Learning

## Unlimited Ideas

- Experiential Team Challenges
- Bridge Building
- Farm Bake Off, Ready, Steady, Cook
- Film Making & Tablet Trails
- Charity Bike & Barrow Builds
- TV Inspired – Crystal Labyrinth







## Farm Activities & Workshops

### Learn something new

- Bee Keeping
- Butchery Masterclass
- Preserving
- Wild Cooking
- Foraging
- Animal Husbandry
- Egg Collecting
- Country Pursuits
- Bushcraft
- Rural Crafts
- Herbalism
- Duck Herding
- Archery
- Clay Shooting
- Blind 4X4 Driving
- Axe Throwing
- Farm Bake Off





# Leadership & Team Development

## Creative Learning Environment

Church Farm and Aldenham are natural settings for learning programmes, leadership development, implicit team bonding and fun events.

We will work with you to design an event that brings results and doesn't cost the earth.

Events can range from half day seminars to programmes over several days.

Our flexible learning venues offer quirky lecture, seminar and catering facilities together with cabins and woodland spaces for reflection and debriefing.

Learning can be greatly enhanced by utilising experiential leadership based activities, that enable leaders to explore horizons, communicate insights, and inspire their people.





# Leadership & Team Development



## Life Skills for Leaders...

**Orienteering:** navigate the Hertfordshire countryside, travelling from point to point in diverse and unfamiliar terrain, whilst moving at speed. End destination Church Farm or Aldenham.

**Bushcraft, Survival & Outward-bound Exercises:** adventurous experiential learning activities that bring training to life. Creative leadership - think differently and inspire others.

**Hands on, real-time projects:** tackle genuine projects with real deadlines – projects are designed to create a strong sense of team work whilst letting natural leaders build and develop their ability, allowing all participants to develop invaluable and highly transferable future skills.

Ideal for groups who prefer to do something real.

**Facilitation:** We welcome your trainers & facilitators, whilst we take care of the "critical non-essentials". Alternatively we can recommend facilitators and design courses to meet your objectives.





# Make A Difference Events & CSR Programmes

## Shared experiences with a socially responsible outcome

For sustainable responsible businesses and leaders, a motivational team event working towards an admirable objective benefitting your people and others, helps to build bonds, strengthen communication skills, and an understanding we can all make a positive difference.

Working with our Rural Care Team we can put together bespoke

events based on making a real difference at both Aldenham and Church Farm.

Projects vary according to the season and can include building raised beds to enable wheel chair users to participate in growing and nurturing plants, to creating a sensory garden.





# Make A Difference Events & CSR Programmes

Graduate Programmes  
Leadership Development  
Team Building Events

## Projects include...

**Wheels & beds**  
create wheelchair friendly raised beds

**Summer picnic**  
stage a party for young carers

**Considerate crafts**  
hands-on crafting with rural care

**Create a buzz**  
build bee hives and start a colony

**Mother & Piglet**  
maternity unit for pregnant sows

**Wild Learning**  
design an Outdoor Classroom

**Grow Together**  
plant a Sensory Garden

**Animal Hospital**  
construct an animal hospital

**Raise the Roof**  
build a pole barn in a day

**Happy Hens**  
make shelters and dust baths

## Benefits

- Bring the company values to life
- Boosts Employee Engagement - motivates & inspires
- Genuine, authentic projects engaging even the cynical
- Fresh, innovative & real challenges – every time
- Encourages implicit leaderships - success isn't guaranteed
- Flexibility to integrate with HR / L&D initiatives
- Can improve public image
- Encourages Professional & Personal Growth
- Creates a positive and productive working environment



# Farm Family Days

## Fun in the fresh air

Church Farm and Aldenham Country Park are perfect venues for families, festivals and fun.

Recognise your team and customers and thank their families and friends with a day on the farm.

### A Family Farm Day may include:

- Fun Fair Rides & Arena Acts
- It's A Knockout & Sports Days
- Country Pursuits
- Driving Activities
- Live Music & Bands
- Children's Entertainers
- Camping & Glamping Villages
- Side Stalls





# Farm Family Days

## Unique Activities

- Feeding the Animals & Petting
- Tractor Rides
- Winne the Pooh & 100 Acre Wood (Aldenham Country Park)
- Farm Tours, Workshops & Demonstrations
- Farm Olympics & Knockout





# Country Dining, Garden Parties & Summer Picnics

## Field to Fork

Our picturesque Hertfordshire venues are the perfect backdrops for summer events.

Whether you're holding a summer picnic or looking to stage a vintage garden party, be inspired by the local countryside and rustic charm available at Church Farm or Aldenham Country Park.

MotivAction can manage all aspects of the event to create a truly magical experience. From marquees, catering, decor and styling to entertainment.







# Retreats, Accommodation & Glamping

## Get Back To Nature

Augment the team building aspects of your conference or event with an overnight stay under the stars. We can provide a range of camping options from basic to luxury.

Camping in the Wild & Log Cabins  
Enjoy the beauty of the farm and abundant wildlife by camping under the stars in one of the six woods on the Farm.

Alternatively, hire one of our log cabins equipped with log burner (Church Farm only) located in secluded spots around the farm.

## Tipis, Yurts & Gypsy Caravans

Yurts & Gypsy Caravans have simple but luxurious interiors meaning that you can camp in the wild in a more sophisticated fashion.





# How else can we help you?

MotivAction can help design and deliver your programmes and events requirements in the UK and globally. Our core services include:

## Creative Conferences

Our production team has a wealth of experience, having produced conferences in all variety of locations within the UK, and venues across Europe.

## Group Travel Awards & Incentives

Creative experiences tailored to your business to drive top sales or performance.

## Celebrations, Awards & Parties

Events to thrill, involve, excite, surprise and delight your guests.

## Team Building & Development

We can help you build teams and improve cross-team co-operation to create unified organisations.





# Conferences that inspire, engage and motivate

**We organise conferences with the delegate experience, and your objectives in mind.**

Our expertise ranges from venue finding, to AV production and direction, to on-site management and creative content creation.

We can provide specialist support for every aspect of your event, including:

- Full Service AV & Event Production
- Bespoke Set Design
- Content Creation, Message Management, Speaker Support
- Audience Engagement Technology & IT Services
- Production & Event Management
- Filming & Video Production

Our end to end solutions take in every aspect of great design and delivery - building a deep understanding of your audience, helping define and refine objectives and messages, building the audience journey step by step and evaluating impact.

**Call us when organising your next Roadshow, Awards Evening or Conference.**



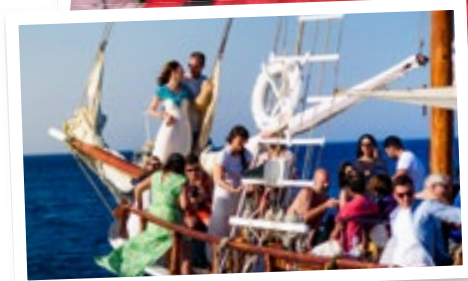


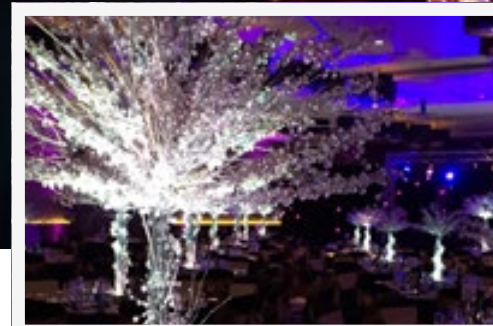
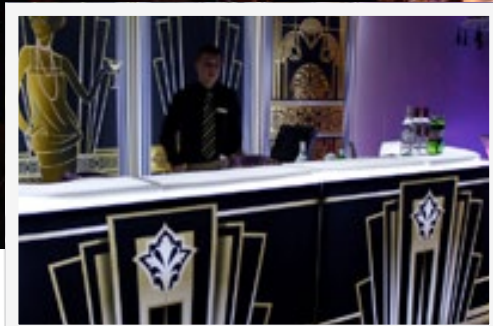
## Group Travel Awards & Incentives

Whilst traditional, 5 star luxury sales incentives can be effective at meeting specific targeted drives, increasing sales and driving staff performance, there is a growing trend to provide more personalised experiences, indigenous to the programme destination, incorporating activities that allow

attendees to give back to the communities they visit, share memorable and meaningful experiences.

Whatever your travel incentive requirement, contact us for inspiration and ideas.





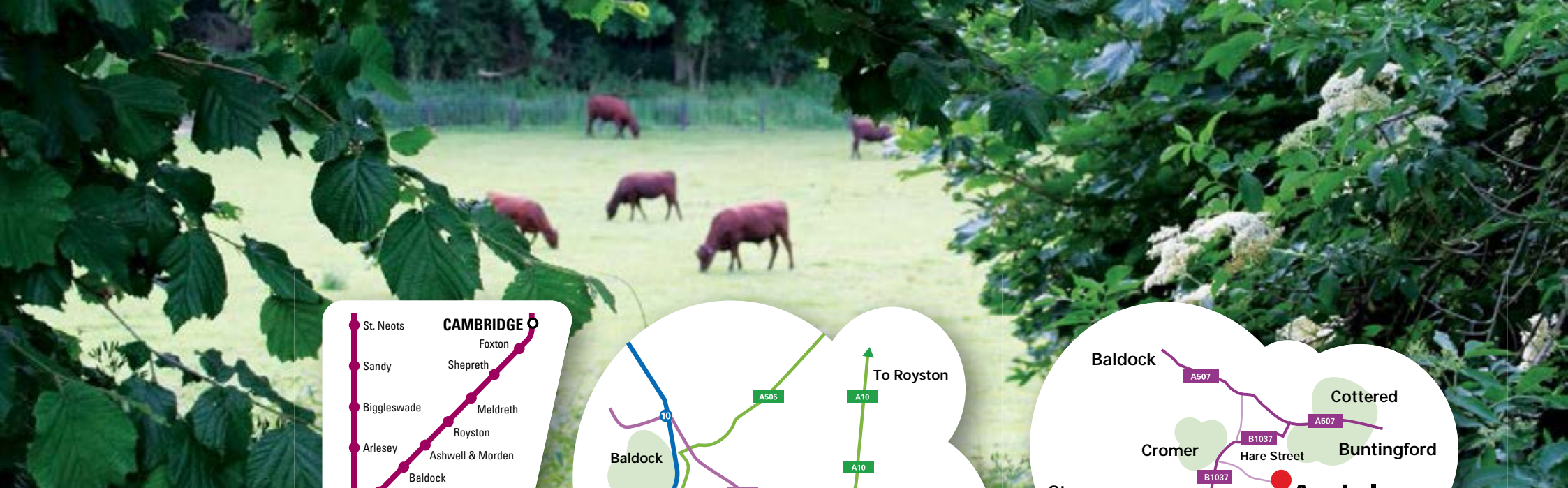
## Celebrations, Awards & Parties

MotivAction designs, plans and organises evening events to thrill, excite, surprise and delight your guests. Whether you need a themed party to celebrate Christmas or hitting sales targets, an awards dinner to follow an annual conference or an interactive evening of varied entertainment, we have the experience and resources to create the right night for you.

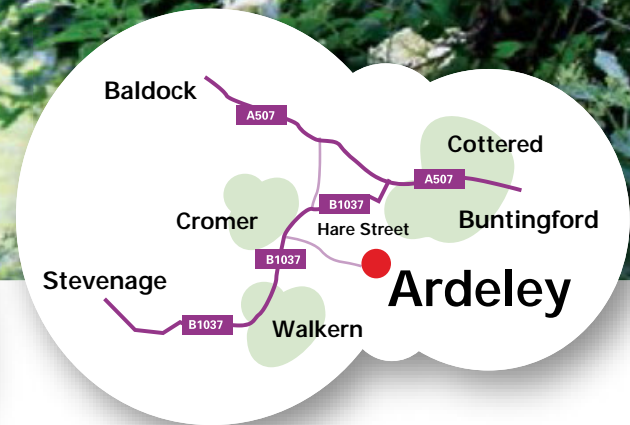
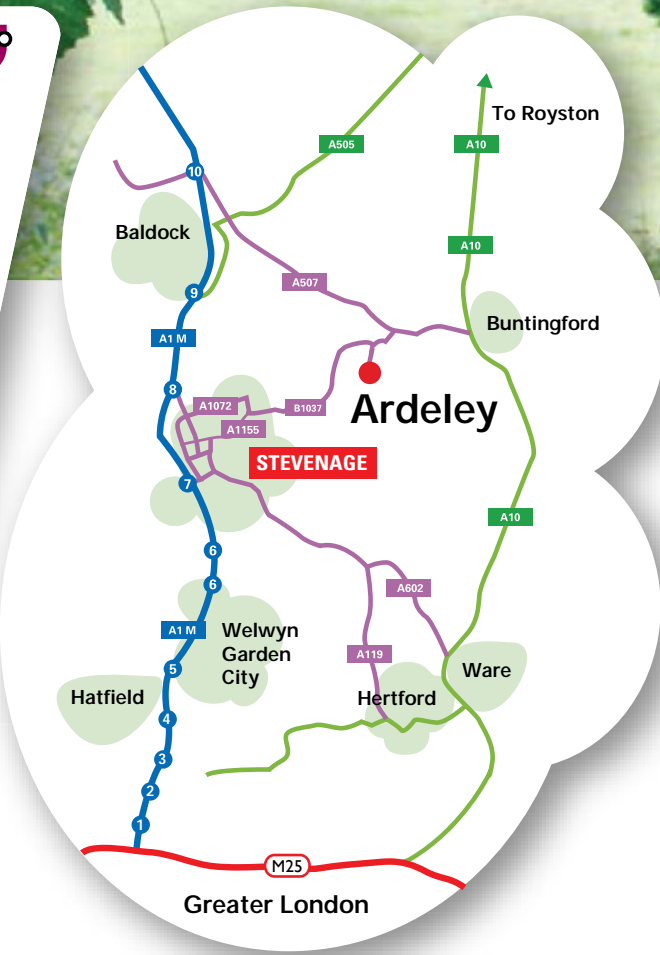
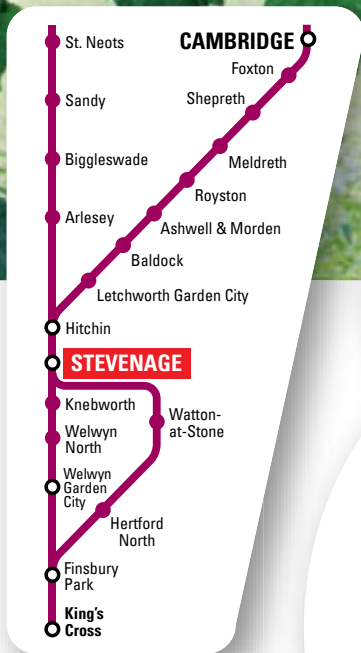
Everything from a grandiose fully themed production and event management service, to the provision of a single casino table or entertainer.

We have the sets, AV, props, themes, equipment, the imagination and the UK's leading party planning producers.





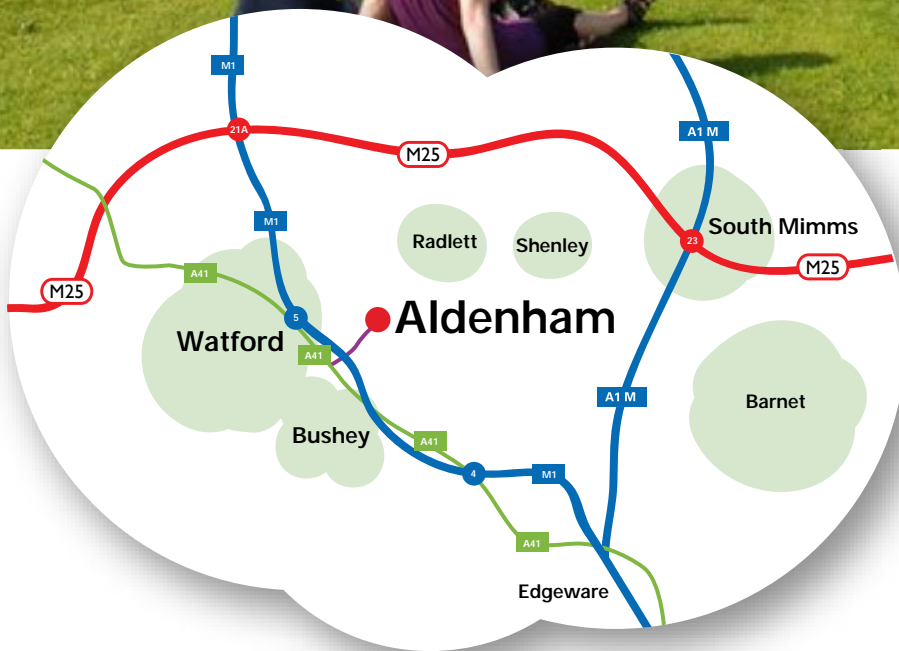
# Church Farm Location



## Church Farm Ardeley

Church Farm,  
Ardeley,  
Stevenage,  
Hertfordshire,  
SG2 7AH

[www.churchfarmardeley.co.uk](http://www.churchfarmardeley.co.uk)



# Aldenham Country Park Location

## Aldenham Country Park

Aldenham Country Park,  
Aldenham Road,  
Elstree,  
Hertfordshire  
WD6 3BA

[www.aldenhamcountrypark.co.uk](http://www.aldenhamcountrypark.co.uk)





Make an enquiry by contacting us on  
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